

Quality Maple Products for Over 80 Years!

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Anderson's Maple Syrup, Jay Robinson Racing Team Up For Milwaukee

MONROE, N.C. (Tuesday, June 16, 2009) - For Anderson's Maple Syrup, sponsoring a NASCAR Nationwide Series team at arguably the most storied automobile racing track was an opportunity that was too good to pass up.

A family-owned company, Anderson's Maple Syrup will sponsor Jay Robinson Racing's No. 49 Chevy for this Saturday night's race at the Milwaukee Mile. The No. 49 will be driven by veteran Nationwide Series competitor Mark Green. Anderson's Maple Syrup has been in existence for well over 80 years, providing many Midwestern grocery stores, bakeries, butcher shops, and specialty shops with quality maple syrup.

They don't just produce maple syrup, either. They also sell quality maple syrup equipment for those interested in making their own syrup. As a leader in the industry, the Anderson family ensures that each batch of maple syrup is of top quality before it leaves the factory. The company, initially founded by Paul Anderson in the 1930s, has also been run by Norman and Steve Anderson. Steve, the third generation to carry the tradition, serves as President of the Company.

The Andersons' sponsorship of the No. 49 pairs the company with one of the longest-tenured NASCAR Nationwide Series teams in the garage. Since 1999, Jay Robinson Racing has been a fixture on the circuit, competing fiercely against large, Sprint Cup-affiliated teams since their inception.

As Jay Robinson Racing has been a Nationwide Series staple, so has Mark Green. One of three Green brothers in racing, Mark has appeared in over 250 Series races. The 15-year veteran has accumulated a number of strong results on the circuit. ESPN2 will provide live coverage of the event, beginning at 7:30 p.m. (EDT).

About Anderson's Maple Syrup

Anderson's Maple Syrup, Inc. has been a family run business for over 80 years. Steve Anderson is the third generation to carry on the family tradition. Steve's grandfather Paul Anderson started the business in the early 1930's as a hobby to go along with his dairy farming. Anderson's Maple Syrup is currently one of the leading brands sold in the Midwest. Anderson's Maple Syrup can be found.