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Ron Hornaday

No. 33 Anderson's Maple Syrup Chevrolet Silverado
NASCAR Camping World Truck Series Race 11 of 25 – Iowa Speedway

ONE MORE OFF THE LIST: Four-time NASCAR Camping World Truck Series champion Ron Hornaday has earned 48 victories during his Truck Series career, yet nine tracks on the current season schedule elude him, including the 0.875-mile track of lowa Speedway. In two starts at the speedway, the veteran driver has completed 371 of 405 laps while earning one top-five and one top-10 finish. The Kevin Harvick Inc. (KHI) owned Chevrolet Silverado is looking to rebound this weekend after a mid-race incident last week ended the team's night early at Kentucky Speedway.

SWEET STUFF: Anderson's Maple Syrup will be the primary sponsor for the No. 33 Chevrolet Silverado this weekend at Iowa Speedway. This third-generation, family-owned and operated business was on board the No. 33 KHI Silverado at Kansas Speedway on June 4 when the team was relegated to a 30th-place finish after a right front tire went down early in the race. The Northwoods, Wis. partner will once again be on board with Hornaday later this season at Talladega (Ala.) Superspeedway on October 22.

KHI TRUCK SERIES SUCCESS: KHI drivers have made four starts at Iowa Speedway since the Truck Series started racing at the 0.875-mile facility in 2009. The team has collected two top-five and two top-10 finishes at the track. KHI trucks hold an average starting position of 18.2 and an average finishing position of 11.2. Ricky Carmichael, Ron Hornaday and Kenny Schrader have all wheeled a KHI entry around the Newton, Iowa facility.

CHASSIS HISTORY: This weekend at Iowa Speedway the No. 33 team will utilize chassis No. 043. This chassis ran four races during the 2010 Truck

Fast Facts:

Ron Hornaday Truck Series Statistics at Iowa Speedway:

Starts: 2 Wins: 0 Poles: 0 Top 5: 1 Top 10: 1 Average Start: 17 Average Finish: 14

Race Info:

July 16, 2011 lowa Speedway 0.875 Tri-Oval Coca-Cola 200 presented by Hy-Vee 200 Laps/175 Miles

Broadcast Info:

TV: SPEED will broadcast live at 8:00 p.m. ET Radio: The Motor Racing Network (MRN) and Sirius XM NASCAR Channel 90 will broadcast live at 7:45 p.m. ET

Truck Specs: Chassis: 043

Engine: Earnhardt-Childress Racing (ECR)

Series season, including races at Nashville Superspeedway, Kansas Speedway, Lucas Oil Raceway (LOR) at Indianapolis and New Hampshire Motor Speedway. Hornaday captured two top-five finishes at Nashville and Kansas before earning his first win of the 2010 season at LOR. The team also raced this chassis earlier this season at Martinsville (Va.) Speedway bringing home a third-place finish.

PREVIOUS RACE RECAP: Ron Hornaday and the No. 33 Wisk Laundry Detergent Chevrolet Silverado team ended their night early at Kentucky Speedway in the NASCAR Camping World Truck Series UNOH 225 after being involved in an early race incident in turn four. The team was running in the third position when a multiple truck incident left the four-time champion with a 27th-place finish. This finish dropped the No. 33 KHI team to the sixth place in the Championship standings, 37 points out of the lead.

THOUGHTS FROM THE DRIVER: Ron Hornaday

What are your thoughts heading into lowa?

"lowa is one of the nine tracks on the schedule that I don't have a win at. That would be really special to be able to bring home another win for this race team, and to take another track off my no-win list. I have confidence in Jeff Hensley and the No. 33 team that we can get it done this weekend at lowa.

"This summer stretch of races has always been good to me. I had a huge itch to get back in the truck after Texas, and after our accident last weekend I am really looking forward to these next four consecutive races."

THOUGHTS FROM THE CREW CHIEF: Jeff Hensley

What has your success been like at lowa Speedway?

"I have run well at both of the races I have been to at Iowa Speedway, but I don't have the finishes to show for it. Our chassis this weekend is not new but we finished third with it at Martinsville. I leave KHI for every race feeling confident that we have a shot to win. We have spent a lot of time in the wind tunnel over these past three off weekends making changes and adjustments. We have learned a lot and I hope it shows when we get on the track.

"lowa Speedway is a racers race track. Racers were involved in building and designing, and it's a great facility for this series."

<u>Media Access:</u> Members of the media can now log on to www.kevinharvickinc.com to gain access to press kit information online. For more information, please email Katey Hawbaker at KHI: khawbaker@kevinharvickinc.com.

Ron Hornaday 2011 Truck Series Stats

Date	Track	Driver	Sponsor	Chassis	Start	Finish	Driver Points
2/18	Daytona International Speedway	Hornaday	Steak-umm	52	3	28	23
2/25	Phoenix International Raceway	Hornaday	Sherwin- Williams	51	4	3	10
3/12	Darlington Raceway	Hornaday	Tide	51	5	2	6
4/2	Martinsville Speedway	Hornaday	Cooked Perfect Meatballs	43	10	3	5
4/22	Nashville Superspeedway	Hornaday	Steak-umm	45	8	4	4
5/13	Dover International Speedway	Hornaday	Utz Snacks	46	4	9	4
5/20	Charlotte Motor Speedway	Hornaday	Utz Snacks	58	4	5	5
6/4	Kansas Speedway	Hornaday	Anderson's Maple Syrup	58	5	30	6
6/10	Texas Motor Speedway	Hornaday	Kroger/IAMS	46	13	1	3
7/7	Kentucky Speedway	Hornaday	Wisk® Laundry Detergent	46	7	27	6
7/16	lowa Speedway	Hornaday	Anderson's Maple Syrup	43			
7/22	Nashville Superspeedway	Hornaday					
7/29	Lucas Oil Raceway at Indianapolis	Hornaday					
8/6	Pocono Raceway	Hornaday					
8/20	Michigan International Speedway	Hornaday					
8/24	Bristol Motor Speedway	Hornaday					
9/2	Atlanta Motor Speedway	Hornaday					
9/16	Chicagoland Speedway	Hornaday					
9/24	New Hampshire Motor Speedway	Hornaday					
10/1	Kentucky Speedway	Hornaday					
10/15	Las Vegas Motor Speedway	Hornaday					
10/22	Talladega Superspeedway	Hornaday					
10/29	Martinsville Speedway	Hornaday					
11/4	Texas Motor Speedway	Hornaday					
11/18	Homestead-Miami Speedway	Hornaday					

About Anderson's Maple Syrup:

In 1928, Paul Anderson first shared the distinct taste of Wisconsin's Northwoods in tins of his delicately sweet maple syrup. Three generations later, the Anderson family carries on its sugarmaking heritage by bottling pure maple syrup from the same sugarbush their grandfather tapped for so many years. A healthy all-natural delicacy, authentic maple syrup is a nutritious, low-calorie alternative to artificial sweeteners and maple-flavored syrups. From its roots in Cumberland, Wisconsin, Anderson's Maple Syrup can today be found in supermarkets and specialty shops across the country, including Kroger stores. For more information: www.AndersonsMapleSyrup.com.



