

Anderson's Maple Syrup Partners with Richard Childress Racing in 2017
Family-owned brand joins RCR for select races with Brandon Jones and the No. 33
NASCAR XFINITY Series team

WELCOME, N.C. (January 9, 2017) – Richard Childress Racing (RCR) has partnered with Anderson's Maple Syrup to serve as a primary sponsor for multiple races this season with driver Brandon Jones and the No. 33 NASCAR XFINITY Series team. The Wisconsin-based company will also have an associate sponsorship presence throughout the 2017 season.

RCR is pleased to welcome Anderson's Maple Syrup back to its family of partners for the 2017 season. This is the second partnership between the two family-owned companies, as Anderson's Maple Syrup was featured on the No. 2 Chevrolet Camaro for two XFINITY Series events in 2014.

The No. 33 Anderson's Maple Syrup Chevrolet Camaro will be driven by Jones, who begins his second full-time season with RCR in 2017. Jones earned a Chase berth in his rookie season, ultimately finishing 10th in the NXS driver point standings in 2016.

"I look forward to becoming a part of the Anderson's Maple Syrup family," said Jones. "I love that Anderson's is a high-quality, all-natural product made here in the United States. I am eager to represent such a family brand and to have them on our No. 33 Chevrolet Camaro this season. I hope I can sweeten the deal with a trip to Victory Lane."

Family-owned and operated for nearly 90 years, Anderson's Maple Syrup started as a hobby in 1928 and has since grown into a quality business. With a farming history dating back to the 1900s, the third-generation company is the largest packager of pure maple syrup in the Midwest.

"We look forward to having the Anderson's Maple Syrup brand adorn the No. 33 Camaro. Reuniting with another family-owned business and legendary team like RCR, and sharing our product with the millions of NASCAR fans, is exciting for our company," said Steve Anderson, president of Anderson's Maple Syrup. "We look forward to working with RCR in 2017 and know that Brandon Jones will be a great spokesman for our family brand."

Anderson's Pure Maple Syrup can be found in grocery stores and specialty shops across the country. The Anderson's family promise is to provide their customers with the finest American made all natural pure maple products. For more information, visit www.andersonsmaplesyrup.com.

About Anderson's Maple Syrup:

In 1928, Paul Anderson first shared the distinct taste of Wisconsin's Northwoods by producing sweet pure maple syrup, and starting a 90 year pure maple syrup tradition. Three generations later his grandson, Steve Anderson, still carries on this syrup making heritage by bottling pure maple syrup from the same sugar bush his grandfather tapped for so many years. Anderson's Maple Syrup is pure, all natural and a healthy alternative for families. From its humble roots in Cumberland, Wisconsin; Anderson's Maple Syrup is still made with the love your family would expect. Try Anderson's Pure Maple Syrup in coffee or tea as a sweetener, and on ice cream as a topping. Today, some of the top barbecue grillers and chefs in the country eye Anderson's as one of the best ingredients and glazes for most meats, fruits & veggies for summertime use and ham glazes for the special occasions. From our farm to your kitchen Anderson's can be found in grocery & specialty Stores around the country. "Everything tastes better with Anderson's Pure Maple Syrup". For more information on Anderson's Maple Syrup visit: www.andersonsmaplesyrup.com, and follow Anderson's Maple Syrup Racing www.AndersonsMapleSyrupRacing.com on Twitter @AndersonMaple and Facebook: AndersonsMapleSyrup

About Richard Childress Racing:

Richard Childress Racing (rcrracing.com) is a renowned, performance-driven racing, marketing and manufacturing organization. RCR has earned more than 200 victories and 15 championships, including six in the Monster Energy NASCAR Cup Series with the legendary Dale Earnhardt. RCR was the first

organization to win championships in the NASCAR Cup Series, NASCAR XFINITY Series and NASCAR Camping World Truck Series. Its 2017 Cup Series lineup includes two-time NASCAR champion Austin Dillon (No. 3 Dow/American Ethanol/AAA Chevrolet), 2011 Brickyard 400 champion Paul Menard (No. 27 Menards Chevrolet) and 2008 Daytona 500 champion and 2013 Brickyard 400 winner Ryan Newman (No. 31 Caterpillar/Grainger Chevrolet). Its XFINITY Series program includes a multi-driver lineup with Austin Dillon, Paul Menard and Ben Kennedy (No. 2 Rheem/Menards Chevrolet), a multi-driver lineup with Ty Dillon and others (No. 3 Bass Pro Shops/Rheem/Red Kap Chevrolet), Daniel Hemric (No. 21 Smokey Mountain Herbal Snuff Chevrolet), Brandon Jones (No. 33 Menards/Nexteer Chevrolet) and Brendan Gaughan (No. 62 South Point Hotel & Casino/U.S. Cellular Chevrolet).