

Lally, Anderson's Maple Syrup to Partner for NASCAR Xfinity Series Return at Road America

ATLANTA (July 29, 2015)- One year after making an impressive return to NASCAR's Xfinity Series, four-time Rolex 24 at Daytona winner and occasional NASCAR driver Andy Lally will once again return to the famed Road America circuit in Elkhart Lake, Wisconsin, driving the No. 90 Anderson's Maple Syrup Chevrolet Camaro for King Autosport / SSGreenlight Racing during the Road America 180 Fired Up by Johnsonville on Saturday, August 29.

"I can't wait to get back behind the wheel of a NASCAR Xfinity machine," stated Lally. "We showed a lot of speed during last year's event, and this year we're coming back with a really strong effort. It's been unbelievable how supportive Steve Anderson and everyone at Anderson's Maple Syrup has been ever since we first came in contact, and we're doing everything we can to deliver a strong result for them, on and off the track. Additional thanks to Ray Atchinson and everyone at Quicksilver Powersports Lubricants, they've been a great new partner as well and when combined with Bobby Dotter and his crew, this should be a phenomenal opportunity. Bobby and the whole team are a true definition of an underdog team that gets results with a lot of effort and experience. They do so much with so little and we're all hoping our trip to Road America, one of my favorite tracks, will be an opportunity for that hard work to pay off."

Located in Cumberland, Wisconsin, just a few hours from the circuit, Anderson's Maple Syrup has been a family-run business for over 80 years. A small, tight-knit organization very similar to Andy and everyone at King Autosport / SSGreenlight, the company will take part in the "Anderson's Maple Syrup Fan Appreciation Ride," an interactive campaign for Andy's loyal fans and the motorsport community at large.

Running the No. 90, Andy and his team will be giving away 90 prizes between now and his Road America return. Hosting a weekly contest that starts today on the Anderson's Maple Syrup Facebook page the Georgia resident and Anderson's Maple Syrup will be giving away everything from assorted, autographed prizes and free Anderson's Maple Syrup to the very driving gloves Andy will use during the event itself. Additionally, Lally and Anderson's will give away a rare opportunity for all 90 winners to ride along with him, placing every winner's name on the TV panel of his Chevy Camaro for the race.

Also, the team will feature support from another Wisconsin-based organization, Quicksilver Powersports Lubricants. The company's full line of oils, lubricants and fuel care products for powersports applications, including motorcycles, ATVs, PWCs, snowmobiles, and boating applications, are engineered to meet and exceed OEM (Original Equipment Manufacturer) testing standards. These products provide extreme performance and protection in demanding duty cycles in harsh environments.

Competing during last year's event in the same car, his first NASCAR-sanctioned race since winning the Sprint Cup Rookie-of-the-Year title in 2011, Andy had a remarkable 2014 race. With crew chief Jason Miller, The team used a combination of heads-up driving and clever strategy to move as high as third during the closing laps, only for a broken track bar bolt to relegate Lally to seventh place once the checkered flag fell. Heading into this year's event, the team is hoping that a combination of additional sponsorship and past experience will only move them further up the finishing order.

The Road America 180 Fired Up by Johnsonville will take place on Saturday, August 29, with live coverage on NBC Sports Network at 3PM ET.

To learn more about Anderson's Maple Syrup, visit www.andersonsmaplesyrup.com.

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