

Quality Maple Products for Over 80 Years!

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ANDERSON'S PURE MAPLE SYRUP JOINS THE NTS MOTORSPORTS FAMILY FOR 2013

Daytona Beach, FL (February 18, 2013) NTS Motorsports is pleased to announce the addition of Anderson's Pure Maple Syrup to its 2013 partnership lineup. The Wisconsin-based company will serve as primary sponsor on the No. 9 Chevrolet Silverado for three races with four-time NASCAR Camping World Truck Series (NCWTS) Champion, Ron Hornaday, in addition to primary placement on the No. 24 Chevrolet Silverado at Martinsville Speedway (October) with NASCAR Sprint Cup Series regular, Kevin Harvick.

The family-run and operated company will adorn the No. 9 machine at Dover Motor Speedway (May), Kentucky Speedway (June) and Chicagoland Speedway (September).

"I have had the privilege of carrying the Anderson's Pure Maple Syrup colors for a couple years now," said Ron Hornaday, "they are a small, family company with big dreams and a great product. They have been loyal supporters of mine and we look forward to building their presence in market and on the race track in 2013."

Anderson's Maple Syrup, a pure, all-natural, and healthy alternative to artificial "maple-flavored" syrups, was started over 80 years ago by Paul Anderson as a hobby. Today the third-generation grandson, Steve Anderson, continues the family's sugar making heritage.

"We are thrilled to enter our third NASCAR Camping World Truck Series season with Ron Hornaday," said Steve Anderson. "Ron has been a wonderful spokesperson for our brand and we are excited as we head into the 2013 season with NTS Motorsports, Ron, and his 'Sweet Ride.'"

Harvick, who will make two starts for the rookie team this year at both Martinsville Speedway events, will carry the crimson and gold colors during the second NCWTS event at the half-mile "paper-clip" in November.

"Kevin has been a wonderful supporter of Anderson's Pure Maple Syrup since our 2011 season with KHI (Kevin Harvick Incorporated)," continued Anderson. "As a family-brand, Kevin will do a great job of representing our product and with his success at Martinsville in the truck series, we are so grateful for the opportunity to have him drive our Chevrolet Silverado."

About Anderson's Maple Syrup:

In 1928, Paul Anderson first shared the distinct taste of Wisconsin's Northwoods, delicately sweet pure maple syrup. Three generations later, the Anderson family carries on its sugar making heritage by bottling pure maple syrup from the same sugar bush their grandfather tapped for so many years. A healthy all-natural delicacy, authentic maple syrup is a nutritious and natural alternative to artificial sweeteners and maple-flavored syrups. From its roots in Cumberland, Wisconsin, Anderson's Maple Syrup can today be found in supermarkets and specialty shops across the country.

Follow Anderson's Pure Maple Syrup racing adventures all year long at AndersonsMapleSyrupRacing.com and on Facebook at [Facebook.com/AndersonsMapleSyrup](https://www.facebook.com/AndersonsMapleSyrup)

For more information on Anderson's Maple Syrup visit: www.AndersonsMapleSyrup.com or follow them on Twitter @AndersonsMaple

For more information on Ron Hornaday and NTS Motorsports visit: www.NTSMotorsports.com or follow us on Twitter @RonHornaday or @TeamNTS