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## **Veteran Ron Hornaday Excited for NASCAR's Return to Dirt; Looking for Victory in Inaugural Race at Eldora Speedway**

### **Quick Facts:**

Series: NASCAR Camping World Truck Series

Race: 10 of 22 – July 24, 2013

Driver: Ron Hornaday

Truck: No. 9 Smokey Mountain Herbal Snuff and Anderson's Maple Syrup Chevrolet Silverado

Driver's Point Standings: 12th

Owner's Point Standings: 8th

Track: Eldora Speedway

Race: The CarCash Mudsummer Classic presented by CNBC Prime's "The Profit"

Distance: 75 Laps/150 Miles (3 Segments: 60 laps-50 laps-40 laps)

- Following a highly anticipated return to racing on dirt, the NASCAR Camping World Truck Series (NCWTS) will be in the spot light for a mid-week, Wednesday night race under the lights at Eldora Speedway for the first NASCAR dirt race in 42 years. While most of the NCWTS competitors will be making their first-career start on dirt this week, Ron Hornaday has various dirt experiences on his lengthy resume. He started racing on dirt in California where he competed in a "jalopy" for a year and half. He also competed on the last dirt race at Tucson and Indiana State Fairgrounds behind the wheel of various stock cars. In addition to having experience with racing on dirt, Hornaday will be one of the few drivers in the field with experience at Eldora Speedway. For his most recent experiences on dirt, Hornaday competed in charity events including "The Prelude to the Dream" at Eldora Speedway and a Ken Schrader charity event in Iowa.
- To prepare for NASCAR's historical return to racing on dirt this week at Eldora Speedway, the NTS Motorsports teams tested at Wythe Speedway in Virginia earlier this month. Following a solid test session, the No. 9 Chevrolet Silverado team is ready to make their mark in the NASCAR history books with the inaugural race at Eldora Speedway.
- With his fourth-place finish at Iowa Speedway on July 13, 2013, Hornaday earned his 150th-career NCWTS top-five finish. In his 331-career starts in the series, Hornaday has 51 wins, 27 poles, 150 top-five finishes, 218 top-10 finishes and has led a total of 9,581 laps.
- For the second straight week, Smokey Mountain Herbal Snuff will adorn Hornaday's No. 9 Chevrolet Silverado with Anderson's Maple Syrup serving as a co-primary this week at Eldora Speedway.
- Catch The CarCash Mudsummer Classic presented by CNBC Prime's "The Profit" from Eldora Speedway on MRN, Sirius Satellite Radio Channel 90 and SPEED on Wednesday, July 24, beginning at 9:00 p.m. ET with the feature race scheduled to start at 9:35 p.m. ET.

### **Thoughts from Driver Ron Hornaday:**

"I really am excited to race at Eldora Speedway. I have an open frame of mind because this is the first time anybody has raced a NASCAR Camping World Truck on dirt. I am going to Eldora to have fun and take our Smokey Mountain Herbal Snuff and Anderson's Maple Syrup Silverado to victory lane. We had a great top-five finish last race, and I cannot wait to carry that momentum to our inaugural dirt race."

### **Words of Wisdom from Crew Chief Bruce Cook:**

"This will be my first dirt race ever, so there is a lot of anticipation. The truck is built specifically for dirt and the No. 9 Smokey Mountain Herbal Snuff and Anderson's Maple Syrup team had a great dirt test with it. I look forward to the new race format because it will change strategy and bring new excitement to the series. I am used to the half way breaks because that is something that the NASCAR Camping World Truck Series did in its earlier years. I'm glad our team pulled together to be in the top 10 in owner's points because that makes us locked into the field this week at Eldora."

**Track Facts:**

Eldora Speedway  
.5-mile Clay Oval  
24-degrees banking in turns  
8-degrees banking on straightaways

**Race Rewind:**

Iowa Speedway  
American Ethanol 200  
Start: 15th  
Finish: 4th

**About Anderson's Maple Syrup:**

In 1928, Paul Anderson first shared the distinct taste of Wisconsin's Northwood's in tins of his delicately sweet maple syrup. Three generations later, the Anderson family carries on its sugar-making heritage by bottling pure maple syrup from the same sugar bush their grandfather tapped for so many years. A healthy all-natural delicacy, authentic maple syrup is a nutritious, low-calorie alternative to artificial sweeteners and maple-flavored syrups. From its roots in Cumberland, Wisconsin, Anderson's Maple Syrup can today be found in supermarkets and specialty shops across the country. Visit [www.AndersonsMapleSyrup.com](http://www.AndersonsMapleSyrup.com) to find recipes and a retailer near you and to keep up with all the racing action, follow Twitter @AndersonMaple and visit [www.AndersonsMapleSyrupRacing.com](http://www.AndersonsMapleSyrupRacing.com).

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