2391 40<sup>th</sup> Street Cumberland, WI 54829



Ph: 715-822-8512 Fax: 715-822-8535





## **Gray Gaulding To Compete in NASCAR K&N Pro Series**

Gaulding Unveiled New #20 Krispy Kreme Toyota Camry on January 7 at NASCAR Hall of Fame



**Mooresville, North Carolina- (January 7, 2013)** After two successful seasons in the Pro All Star Series (PASS) South, Gray Gaulding Racing (GGR) is pleased to announce that 14-year old racing sensation Gray Gaulding and the #20 Krispy Kreme Toyota will now be chasing the checkered flag in the NASCAR K&N Pro Series. At 11am, on Monday, January 7, Gaulding and representatives from Krispy Kreme Doughnuts unveiled the new #20 Krispy Kreme Toyota Camry at the NASCAR Hall of Fame in Charlotte, North Carolina.

"I am excited to be competing in the NASCAR K&N Pro Series and I hope to follow in the footsteps of the many K&N series drivers who have gone on to achieve national prominence," says Gaulding. "Krispy Kreme and I set out in 2012, to touch and enhance lives both on and off the race track, and I am blessed to have Krispy Kreme, my team, family, and fans by my side as I take this giant leap forward in my career."

Gaulding, who signed a multi-year marketing partnership with Krispy Kreme Doughnut Corporation in February 2012, just shy of his 14th birthday, began his racing career on dirt bikes and motorcycles at the early age of three.

Since that time, Gaulding has hit the track in Bandolero, Legend and Super Late Model racing competitions throughout the Southeast; was signed as a developmental driver with Kevin Harvick Incorporated and earned a number of coveted racing titles, including:

- Youngest Legend National Race Champion at age 12
- · 2012 Winter Heat Pro Series Champion
- Youngest to win a Super Late Model Race at age 13
- Youngest PASS (Pro All Stars Series) Rookie of the Year at age 13

With the support of Krispy Kreme and a host of major sponsors including Dean Foods, Toyota Racing, Impact by Mastercraft Safety, WileyX Sunglasses, and **Anderson's Maple Syrup**, GGR will enter the K&N series with

a newly acquired race shop, crew chiefs, cars and equipment- including the #20 car previously owned by Joe Gibbs Racing.

"Gray continues to prove himself both on and off the track and we are excited to have him represent the Krispy Kreme Brand", explains Dwayne Chambers, Chief Marketing Officer for Krispy Kreme. "He is a joyful and dedicated young man with amazing skills and an unmatched passion for the sport of racing as well as his fans. We look forward to championing Gray as he wins races and wins hearts in the NASCAR K&N Pro Series."

Gaulding will sport the Krispy Kreme fire suit and take the wheel of the #20 Krispy Kreme Toyota Camry for 16 races during the 2013 NASCAR K&N Pro Series East tour, including Bristol Motor Speedway (3/16), Grays hometown track of Richmond International Raceway (4/25), Langley Speedway (6/22), and the historic Bowman Gray Stadium (6/1). Along with three NASCAR K&N Pro Series West races at Phoenix International Raceway (3/2), (11/9), and Kern County Raceway Park in Bakersfield, CA (11/26). The 2013 season will kick off on February 19th during the inaugural UNOH Battle at the Beach at Daytona International Super Speedway.

Leading the program will be two veteran NASCAR crew chiefs Doug George and Doug Howe. "This is an amazing opportunity for both Doug Howe and I to work with such a young talented driver." explains Doug George. "Gray is so smooth behind the wheel and yet such a hard racer. That's what makes him the total package in this business."

Get LIVE updates as Gray races towards another winning season on Twitter @GrayGaulding and Facebook at facebook.com/GrayGauldingRacing.

Visit www.KrispyKremeRacing.com to find out when Gray Gaulding and the #20 Krispy Kreme Toyota Camry will be at a Krispy Kreme Shop near you.