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CELEBRATING 28 YEARS OF BROADCAST EXCELLENCE

Anderson's Maple Syrup to sponsor NASCAR segment of "The Racing Round Up"

The Racing Round Up Show is a weekly motorsports radio program that has become a destination for primarily Milwaukee-area racers and fans for 27 years and counting. Each week, their small, dedicated crew produces an entertaining, fast-paced and fun motorsports radio show in front of a live audience in West Allis, Wis. In addition to in-depth coverage of NASCAR racing, they also provide news and interviews covering a variety of national, regional and local motorsports tracks, series and teams. The show was fortunate enough to have Ron Hornaday as an in-studio guest in 2002, in promotion of the Truck Series race at The Mile.

The Racing Round Up Show is excited to kick off their 27 week season on Tuesday, April 3rd. For the first time, the show will now air on TUESDAYS from 6:00 p.m. – 7:30 p.m. on the NASCAR radio affiliates in Milwaukee AND Madison, (AM920 The Wolf and The Big 1070, respectively)!

The show is live on radio, with live webcast (audio and video) streams from their website and show archives on demand. In addition, the show will also be available on anyone's mobile device to listen to for free with iHeartRadio...on phones, iPads, Androids and personal computers – in Cumberland, Wis. and across the globe!

Please tune in to stay updated on all things racing!